# Ananya Finance for Inclusive Growth Private Limited

#### Lending to microfinance and agri-finance institutions in India to support underserved communities

## 💶 INDIA

Ananya Finance for Inclusive Growth Private Limited (Ananya) operates as a non-banking finance company in India. The company became an Oikocredit partner in 2019.

Ananya offers credit products to customers in the microfinance industry; agri-finance programmes; and customised loan products for community-based organisations and various livelihood-oriented enterprises.

The company is committed to serving excluded and underserved communities with a particular focus on disadvantaged women. It lends to enterprises in the microfinance and agri-finance sectors which in turn cater to micro-borrowers and smallholder farmers.

### Partner info

| FACTS   |                       |  | SOCIAL PERFORMANCE                       |        |
|---|-----------------------|--|--|--------|
| Sector  | Financial services    |  | Number of clients                        | 99,301 |
| Website   | www.ananyafinance.com |  | Female clients                           | 98.0%  |
|   |                       |  | Rural clients                            | 51.7%  |
|   |                       |  | ADDITIONAL PRODUCTS AND SERVICES OFFERED |        |
|   |                       |  | Social services                          |        |
|   |                       |  | Microinsurance                           |        |
| Last synced with latest available data on: January 10, 2025 |                       |  |  |        |

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