

Sociedad de Ahorro y Crédito Optima

Promoting small entrepreneurship in El Salvador

EL SALVADOR

Optima Servicios Financieros SA de CV (Optima) is a private non-banking institution that offers financial products to small and medium enterprises in El Salvador. The institution was founded in 2009 and its head office is located in San Salvador.

Optima is an innovative organization whose products are personalized and offered at competitive rates. Thanks to their experienced credit analysts and staff, the company manages to build up close relationships with clients and anticipate their business needs. In 2015 Optima served more than 3,000 clients.

Optima will invest in the implementation of the SMART Campaign's client protection principles, which have already been endorsed.

Optima Servicios Financieros SA de CV has been an Oikocredit partner since 2016.

Partner info

FACTS	
Sector	Financial services
Website	www.optima.com.sv

SOCIAL PERFORMANCE	
Number of clients	16,893
Female clients	47.7%
Rural clients	19.7%

ADDITIONAL PRODUCTS AND SERVICES OFFERED	
Social services	

Last synced with latest available data on: January 10, 2025

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